

# Leuva Leuva Patidar Samaj of USA



[www.leuvapatidarsamaj.com](http://www.leuvapatidarsamaj.com)



## 2008 Media Kit

## Leuva Connection Magazine

The Complete Resource for Small Business Professionals





## Why Leuva Connection Magazine Reaches your Market

*Leuva Connection Magazine is a bimonthly periodical devoted entirely to business community of any category published by LPS of USA Magazine delivers in-depth features, reviews, of the community news, religious, sport related and informative and interesting articles more fondly read by all ages. Virtually it is the mirror image of rich heritage of India which is distinctive characteristic of the nation. It is a colored magazine in glossy paper popular in strong Leuva Patel community consisting of 5000 registered members. These members are representing a leading forces in Hospitality industry and one of the most powerful Asian American Advocacy group, these members own hotel properties of leading brands such as Intercontinental Hotel Group, Choice Hotels, Hilton Hotels, Wyndham Worldwide, Guest House Inns, Best Value Inns, Accor Hospitality, Red Roof Inns, Cendant and Marriott Hotels.*

*The current circulation is 5000 and the magazine is mailed to the members by USPS every two months. We have however 15000 plus members of this community in the whole of US and we have ardent desire to reach all these members by way of this magazine to make them aware of community activity.*

*All these members have deep concern to provide, facilitate and encourage religious observance, sharing ideas, providing cultural programs, and endeavoring toward community advancement. Besides we are committed to develop closer religious and cultural ties between the Hindu faith and Indian heritage. Our concern is to Identify and discuss areas of concern to our community and/or develop mechanisms for the regular exchange of ideas about concerns related to religion and culture. Simultaneously we wish to foster harmony, brotherhood, and fellowship among people of all culture of our community. We therefore cater the needs of our community members who are not only hospitality industry specialist but also competent in other fields like management, medicine, Finance, Real Estates, Engineering etc.*

***Reach these highly qualified and targeted audiences today!!!***

***Call Ravi Dave      615-739-5088      Email: [ravidave12@comcast.net](mailto:ravidave12@comcast.net)***

***Call Hasu Patel      281-236-6200      Email: [hasudpatel@aol.com](mailto:hasudpatel@aol.com)***

***Call Sunil B Patel 615-479-0581      Email: [exec729@aol.com](mailto:exec729@aol.com)***

***716 Sweetwater Cir, Old Hickory TN 37138-2063 Email: [ravidave12@comcast.net](mailto:ravidave12@comcast.net)***

***Website [www.leuvapatidarsamaj.com](http://www.leuvapatidarsamaj.com)***



(Surat Navsari & Valsad District)

## Advertisement Agreement for Leuva Connection Magazine

Name of Company: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Fax #: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Date: \_\_\_\_\_

### *Terms and Conditions*

1)**Credit Terms** are strictly 15 days and customer agrees to pay the amount of advertisement within time specified. If however customer fails to make the payment within the time specified the LPS of USA Inc reserves right to collect the payment through legal course. In this case customer shall be bound to pay all collection fees including but not limited to attorney's fees and court cost.

2)**Approval:** Customer is required to review and approve the proof of advertisement we design prior to printing. LPS of USA does not assume any responsibility for errors in advertisement approved by the customer.

3)**Cancellation:** Customer must give written notice to LPS of USA Inc 30 days before the publication of the magazine issue in order to receive the advt cost for the future issues. Upon such notice customer will be responsible for paying the full rate card for any advt fees discounted for previous issues.

4)**Customer warrants** that all the contents of its approved advertisement copy does not infringe on any trade mark or copy right that it is not defamatory and that it does not violate any local or state or Federal laws or regulations.

5)**Indemnity:** Customer assumes all liability for all statements contained within the advertisement and agrees to defend LPS of USA against any claims arising from the statements contained within the advertisement approved by the customer.

6)**Except for written approval** this agreement contains the full understanding between LPS of USA Inc and customer regarding the advertisement and payment thereof and there are no representations or warranties, conditions, covenants or agreements whether oral or written other than as set forth expressly herein.

7)**Publisher's Discretion:** LPS of USA reserves exclusive rights to revise or reject customer's advertisement without assigning any reasons.

8)**Liability Limitation:** LPS of USA Inc shall not be liable for any damages direct or indirect, consequential, special or otherwise caused by its failure to publish an advertisement approved by the customer.

9)**Jurisdiction and Law:** Any dispute arising from this contract shall be governed under the laws of the State of Tennessee and shall be subject to the jurisdiction of the Court of Tennessee or the United States District courts.

10)**Validity:** The agreement is not effective unless signed by the authorized representative of customer and the authorized representative of LPS of USA Inc.

## Advertising Rates

FULL PAGE COLOR AD (6 Issues) \$4000 \_\_\_\_\_

HALF PAGE COLOR AD (6 issues) \$2500 \_\_\_\_\_

QUARTER PAGE AD (6 Issues) \$1500 \_\_\_\_\_

FRONT INSIDE (6 Issues)

BACK INSIDE (6 Issues) \$7500 \_\_\_\_\_

BACK COVER (6 Issues)

PAYMENT OPTION: Check #: \_\_\_\_\_ or Credit Card: MC VISA AMEX DS

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVS No. \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_ AMOUNT AUTHORIZED \$ \_\_\_\_\_

Signature \_\_\_\_\_ :

Signature \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

For: \_\_\_\_\_

For: LPS of USA: \_\_\_\_\_

(Name of Company)

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE MAIL OR E-MAIL ADS TO:**

**LPS of USA INC.**

**716 Sweetwater Cir, Old Hickory TN 37138**

**Phone: 615-739-5088 Fax 615-739-5266**

**Email: [ravidave12@comcast.net](mailto:ravidave12@comcast.net)**